

## 11. Green Leader and Green Lifestyle Group

- Promotion of public education and their participation in green life through the formation of Green Leader as driving force for GHG reduction concerning public participation is very essential in terms of GHG reduction in daily life.
  - Promotion of climate change knowledge and practical education projects through climate change instructors, promotion agencies, energy analysts and commentators
  - Reinforcement of climate change education toward students and residents as a major role for low-carbon, green lifestyle promotion
  - Promotion of green lifestyle movement's base and regulations by establishing civic-oriented Green Lifestyle Group at eup · myeon · dong level.
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- Key Features
    - Member and participant recruitment of green leaders
    - Education for green leaders (basic and advanced)
    - Produce professional instructors through intensive training for elementary school teachers
    - Greenhouse gas reduction program through energy analysis
    - Green Lifestyle Group at eup · myeon · dong level (fewer than 40 residents at eup · myeon · dong)
    - Members who participated in Green Start Network highly recommended
    - Variety of green lifestyle movements in everyday life
    - Hosted by Agenda 21 for Wonju